

## **Session Program**

**14-18 May 2017**



## **26th International Association for Management of Technology Conference - IAMOT 2017**

***Management of technology in developing  
countries***

# Monday 15 May

13:30

## Management of technology in developing countries: Session 1

**Session** | **Location:** A | **Convener:** Dr Andrea Kasztler

13:30–13:52

### The application of Fuzzy Multi Criteria Decision Making for Cloud Computing Adoption in India

**Speaker**

Dr Ruchita Gupta

13:52–14:14

### A System Dynamics Approach to Cloud Computing Adoption

**Speaker**

Dr Ruchita Gupta

14:14–14:36

### TYPES OF KNOWLEDGE AND PATTERNS OF KNOWLEDGE TRANSFER

**Speaker**

Fabian Reck

14:36–14:58

### How the fourth industrial revolution is represented in science literature

**Speaker**

Dr Marianne Hörlesberger

15:00

15:30

## Management of technology in developing countries: Session 2

**Session** | **Location:** D | **Convener:** Prof. David Walwyn

15:30–15:52

### A conceptual framework towards the development of Innovation Platforms that facilitate the integration of technology in healthcare value chains

**Speaker**

Ms Annica Marais

15:52–16:14

### The performance Impact of Servitization on Capital Good Companies

**Speaker**

Dr Gabriela Scur

16:14–16:36

### Investigating causality on the path to Universal Health Coverage

**Speaker**

Mr Mazwi Dzapasi

16:36–16:58

### Building the Hydrogen Economy through Niche Experimentation and Digitalisation

**Speaker**

Prof. David Walwyn

17:00

## Tuesday 16 May

10:30

### Management of technology in developing countries: Session 2

**Session** | **Location:** D | **Convener:** Dr Beatrix Wepner

10:30–10:52

#### Identifying monitoring indicators for emerging technological opportunities

**Speaker**

Ms Eunkyeong Oh

10:52–11:14

#### Egypt Investment Map

**Speaker**

Mr ahmed mostafa

11:14–11:36

#### An Interrogation of Public Private Partnership Contracting Risks: A South African Case Study of ICT Service Delivery

**Speaker**

Dr Rene Albertus

11:36–11:58

#### The Technological Development of Cloud Computing Industry in China

**Speaker**

Ms Conghui Yin

12:00

13:30

### Management of technology in developing countries: Session 4

**Session** | **Location:** D | **Convener:** Dr ANDREA PAULA SEGATTO

13:30–13:52

#### The policy framework of ICT innovations development in Iran regions

**Speaker**

Mr Mostafa Safdar Ranjbar

13:52–14:14

#### CO-ADAPTATION IN COOPERATION FOR TECHNOLOGY DEVELOPMENT

**Speakers**

Dr Andréa Paula Segatto, Dr Fernanda Salvador Alves

14:14–14:36

#### COMPETITIVE INTELLIGENCE TO SUPPORT STRATEGIC PLANNING IN SCIENCE, TECHNOLOGY AND INNOVATION IN ARGENTINA

**Speaker**

Mrs Adriana Paola Sanchez Rico

14:36–14:58

#### COOPERATION FOR PROFITABLE TECHNOLOGY'S DEVELOPMENT AND RELATIONAL CAPABILITIES

**Speakers**

Dr Andréa Paula Segatto, Dr Fernanda Salvador Alves

15:00

15:30

**Management of technology in developing countries: Session 5****Session** | **Location:** D | **Convener:** Prof. Laure Morel

15:30–15:52

**Investigating the Development Process of Knowledge-based Product List in Iran****Speaker**

Mr Pedram Pourasgari

15:52–16:14

**Knowledge spillovers in labor demand induced by innovation****Speaker**

Dr Marta Lucia Tostes Vieira

16:14–16:36

**THE NATURE OF ENTREPRENEURIAL ACTIVITIES IN LESS INNOVATIVE ECONOMIES****Speaker**

Ms Nathalia Pufal

16:36–16:58

**Developing a risk-adaptive technology roadmap (TRM) through bayesian network and conjoint analysis under deep uncertainty****Speaker**

Ms Yujin Jeong

17:00

## Wednesday 17 May

10:30

### Management of technology in developing countries: Session 7

**Session** | **Location:** D | **Convener:** Prof. Paulo Zawislak

**10:30–10:52**   **Electronic Health Record Adoption in Brazilian Hospitals**

**Speaker**

Prof. Cesar Goncalves Neto

**10:52–11:14**

**DEVELOPING NORMALISED METRICS FOR COMPARING THE ENERGY USE OF HOSPITALS**

**Speaker**

Mr Abimelek Shikongo Amunjela

**11:14–11:36**   **Assessing the impact of new healthcare facilities**

**Speaker**

Ms Esther Basson

**11:36–11:58**   **INNOVATION CAPABILITIES IN BRAZILIAN LOW-TECH FIRMS**

**Speaker**

Dr Paulo ZAWISLAK

12:00

## Thursday 18 May

10:30

### Management of technology in developing countries: Session 4

**Session** | **Location:** D | **Convener:** Prof. Tarek KHALIL

10:30–10:52

#### Development in construction companies in Gauteng, South Africa - An investigation into small contractors

**Speaker**

Mr Dane Govender

10:52–11:14

#### A Review of Providing Technology Management Services by the University Start-up Companies around the World and Comparing it with Iran; A Case Study of Tehran University Science and Technology Park

**Speaker**

Mr Pedram Pourasgari

11:14–11:36

#### BRAZILIAN AND NORTH AMERICAN NATIONAL INNOVATION SYSTEMS: REVEALING DIFFERENCES

**Speaker**

Dr Daniela Althoff Philippi

11:36–11:58

#### Corporate Acceleration: analysis of three programs in Brazil

**Speaker**

Mr Claudio Roscoe da Rocha

12:00