

Session Program

14-18 May 2017



26th International Association for Management of Technology Conference - IAMOT 2017

Economic and societal impact of technology

Monday 15 May

10:30

Economic and societal impact of technology: Session 1

Session | Location: A | Convener: Osman AHMED

10:30-10:52 Open Innovation and Business Model: Embrapa Case Study

Speaker

Dr MARCIA MAY

10:52-11:14 ICT Impact on Economic Growth: The cases of Egypt and India

Speaker

Mr Mohamed Fouad El Nawawy

11:14-11:36 Cognitive Computing: Benefits, Challenges and Opportunities

Speaker

Ms Asmaa Ibrahim

11:36-11:58

THE POTENTIAL OF RADICAL INNOVATION VIA TT U-I IN THE FOOD INDUSTRY

Speaker

Dr Daniela Althoff Philippi

12:00

15:30

Economic and societal impact of technology: Session 3

Session | Location: A | Convener: Dr Monica Cariola

15:30-15:52

Ethical values as factors for social acceptance: the case of smart energy systems

Speaker

Christine Milchram

15:52-16:14

University-Industry Cooperation and Social Innovation: searching for a unifying model

Speakers

Dr Andréa Paula Segatto, Dr Fernanda Salvador Alves

16:14-16:36

Generic Logistics modeling with systems Engineering

Speaker

Mr Arnesh Telukdarie

16:36-16:58

Scenarios on economic and environmental impact of new fishing technologies

Speaker

Dr Monica Cariola

17:00