

Session Program

14-18 May 2017



26th International Association for Management of Technology Conference - IAMOT 2017

***Future demands for work skills in the digital
world***

Wednesday 17 May

10:30

Future demands for work skills in the digital world: Session 1

Session | **Location:** B | **Convener:** Prof. Leon Pretorius

10:30-10:52 Consumer Demand Analysis Based on Text Mining Methods

Speakers

Dr BING LI, Mr YUBO LI

10:52-11:14

ROADMAP INDUSTRIE 4.0 - IMPLEMENTATION GUIDELINE FOR ENTERPRISES

Speakers

Ms Barbara Mayer, Mr Ernst Pessl, Dr Sabrina Sorko

11:14-11:36

Telecommunication Infrastructure for the digital inclusion in schools

Speaker

Dr Marta Lucia Tostes Vieira

11:36-11:58

Proposal of a postgraduate course in the Argentine Northwest (NOA) on Management of Technology and Innovation

Speaker

Mr Julio Rodriguez Rey

12:00