

Session Program

14-18 May 2017



26th International Association for Management of Technology Conference - IAMOT 2017

R&D Management

Monday 15 May

10:30

R&D Management: Session 1

Session | Location: C | Convener: Dr YOON BEEN LEE

10:30-10:52

Identifying Potential Valuable Patents Based on Standard-Essential Patent (SEP) : The Case of HEVC

Speaker

Mr Rico Cho

10:52-11:14

R&D Mode, Vertical Integration and Innovation Performance of Indigenous Brand in the Introduction Period

Speaker

Ms JINGWEN FU

11:14-11:36

R&D investment, synergy innovation and innovation performance

Speaker

Ms Xiaojun Yang

11:36-11:58

A study on a decision framework to prioritize government R&D budgets based on Multi-Criteria Decision Making

Speaker

Dr YOON BEEN LEE

12:00

13:30

R&D Management: Session 2

Session | Location: C | Convener: Prof. Takao Fujiwara

13:30-13:52

THE IMPACT OF COMMUNICATION ON PROJECT PERFORMANCE: AN EMPIRICAL STUDY

Speakers

Mr Kwete Mwana Nyandongo, Ms Maralise Davids

13:52-14:14

Prioritization of R & D lines in Biotechnology

Speaker

Dr Marta Lucia Tostes Vieira

14:14-14:36

Avoiding value destruction due to R&D portfolio changes

Speaker

Mr Bonginkosi Ngqulunga

14:36-15:00

Bayesian MCMC Analysis on Growing Biotech Start-ups under Lehman Shock : Focused on Signaling Function for Democratic Innovation

15:00

Speaker

Prof. Takao Fujiwara

15:30

R&D Management: Session 3**Session** | **Location:** C | **Convener:** Dr Roswitha Wiedenhofer

15:30–15:52

Expert knowledge worker role in growing collaboration R&D (Based on Iran case study)**Speaker**

Mr Asghar Jabalbarezisarbijan

15:52–16:14

Pathology of R&D management in subsidiary companies of Iran's Energy ministry and planning for the establishment of regional and sectorial innovation system in Khuzestan Water and Power Industry (Case study: Khuzestan Water and Power Authority Co. (KWPA))**Speaker**

Dr mehrdad Heidari orejloo

16:14–16:36

Averting Failure of Project Systems by Implementing a Reliability Management Perspective**Speaker**

Prof. Maged S Morcos

16:36–16:58

Assessing The Reliability Of Organisational Management Systems Using A Simulated Probabilistic Fault Tree Analysis**Speaker**

Prof. Maged S Morcos

17:00