

Session Program

14-18 May 2017



26th International Association for Management of Technology Conference - IAMOT 2017

***Small and medium sized enterprises and
innovation***

Monday 15 May

10:30

Small and medium sized enterprises and innovation: Session 1

Session | **Location:** B | **Convener:** Prof. Elma Van der Lingen

10:30-10:52 Analyzing research fields related to design thinking

Speaker

Mr TATSUYA KURODA

10:52-11:14

The Base of the Pyramid (BOP): towards a high growth framework for Small to Medium-sized Enterprise (SME) action

Speaker

Dr Sara Grobbelaar

11:14-11:36

Innovation Metrics: Analysis of Six Brazilian Industrial Companies

Speaker

Mr Matheus Luiz PONTELO DE SOUZA

11:36-11:58

Information technology entrepreneurship: challenges experienced by small, medium and micro enterprises

Speaker

Prof. Elma Van der Lingen

12:00

13:30

Small and medium sized enterprises and innovation: Session 2

Session | **Location:** B | **Convener:** Mr Alexandre Del Rey

13:30-13:52

DIGITAL TRANSFORMATION OF PRODUCT PORTFOLIOS - FUTURE-ORIENTED CONSOLIDATION AS KEY ENABLER

Speaker

Mr Christian Duelme

13:52-14:14

Industry 4.0 - Integration strategies for small and medium-sized enterprises

Speaker

Mr Julian Marius Müller

14:14-14:36

Innovation, product design and use of ICTs in Argentine SMEs: An analysis from a managerial perspective

Speaker

Mr Julio Rodriguez Rey

14:36-14:58

Front End of Innovation in Start-up Companies: An exploratory study regarding innovation framing and desired outputs

15:00

Speaker

Mr Alexandre Del Rey

15:30

Small and medium sized enterprises and innovation: Session 3**Session** | **Location:** B | **Convener:** Dr Sara Grobbelaar**15:30-15:52****Innovation in products based on agrobiodiversity produced by Peruvian PYMES (SMEs)****Speakers**

Ms Maricela del Carmen Castillo Granda, Dr Marta Lucia Tostes Vieira

15:52-16:14**Environmental Pressures and Business Model Moderation in Innovation Performance****Speakers**

Dr Dalcio Roberto dos Reis, Dr Fabrício Meller

16:14-16:36**SMEs facing the challenge of innovation and export: Proposal for a joint assessment tool, the Potential Export and Innovation Index (PE2I)****Speaker**

Ms Manon Enjolras

16:36-16:58**A Decision Support System (DSS) framework for developing a sustainable sharing economy enterprise****Speaker**

Dr Sara Grobbelaar

17:00

Tuesday 16 May

10:30

Small and medium sized enterprises and innovation: Session 4

Session | Location: B | Convener: Prof. vincent boly

10:30-10:52 New green technologies in fishery, a cost benefits analysis

Speaker

Dr Monica Cariola

10:52-11:14

Review of the patterns of cooperation between small or medium companies with big ones

Speaker

Mr Jebalbarezi Sarbijan Asghar

11:14-11:36

Concepts Assigned to Innovation Management of Digital Consumer

Speaker

Dr Thel Augusto Monteiro

11:36-11:58

Integration of technology management, prospective and innovation strategy: the case of a luminaire manufacturer

Speaker

Mr Vincent BOLY

12:00

13:30

Small and medium sized enterprises and innovation: Session 5

Session | Location: B | Convener: Prof. Mauricio CAMARGO

13:30-13:52

The relationship between structural and relational network characteristics and innovation performance for knowledge based South African SMEs

Speaker

Dr Kai-Ying Chan

13:52-14:14

The Effect of Startup Weekend Event in Entrepreneurial Education: Experiential Learning and Practical Intelligence Perspective

Speaker

Prof. Wei-Hsin Hsiang

14:14-14:36

Dynamic capabilities and SMEs performance: a synthesis of researches

Speakers

Dr Adriana Roseli Wunsch Takahashi, Dr Marcia May

14:36-14:58

THE ACTIONS SCHEDULING PROBLEM FOR IMPROVEMENT INNOVATION CAPABILITIES

15:00

Speaker

Dr Mauricio Camargo